

***Strategy for enhancing research performance and  
research collaboration of Korea University  
: in terms of evidence-based analysis***

**KOREA**

We think the Unthinkable



냉철한 지성이 뜨거운 열정과 손잡는 곳, 세계무대와 통하는 민족지성의 심장

**UNIVERSITY**

**JunSuk Hong**  
**Headquarters of Research Planning/ Research Planning Team, Korea University**  
**2015.04.15**

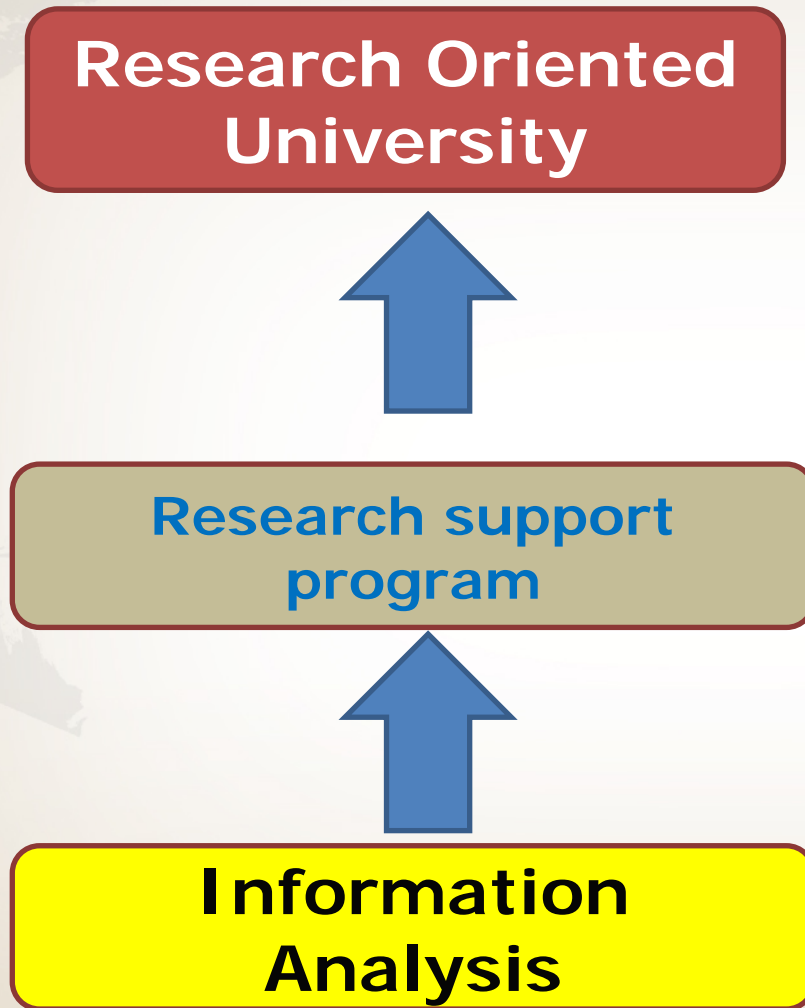


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- 1996.07.- 2001.07 Graduate School of Biotechnology, Korea University
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- 2012.06.- 2015.02 Office of Research/Research Promotion Team,  
Korea University
- 2015.03.- Current Headquarters of Research Planning/Research Planning  
Team, Korea University

# Intro



Fund  
People  
Facilities

**DBs**  
**Tools**

Internal DB, Journal  
External(Scopus, WoS)

Analysis Tool  
(SciVal, Pure Experts)

# CONTENTS

1. Overview of Korea University
2. Strategy for enhancing KU research performance
3. KU started to use SciVal & Pure Experts And Current status
4. Examples using SciVal & Pure Experts



# 1. Overview of Korea University

- the Best 3 Universities



Anam Campus  
**844,809m<sup>2</sup>**

Sejong Campus  
**428,871m<sup>2</sup>**

Ansan Hospital  
**47,846m<sup>2</sup>**

Anam Hospital  
**67,676m<sup>2</sup>**

Guro Hospital  
**40,208m<sup>2</sup>**

# 1. Overview of Korea University

## • the Best 3 Universities

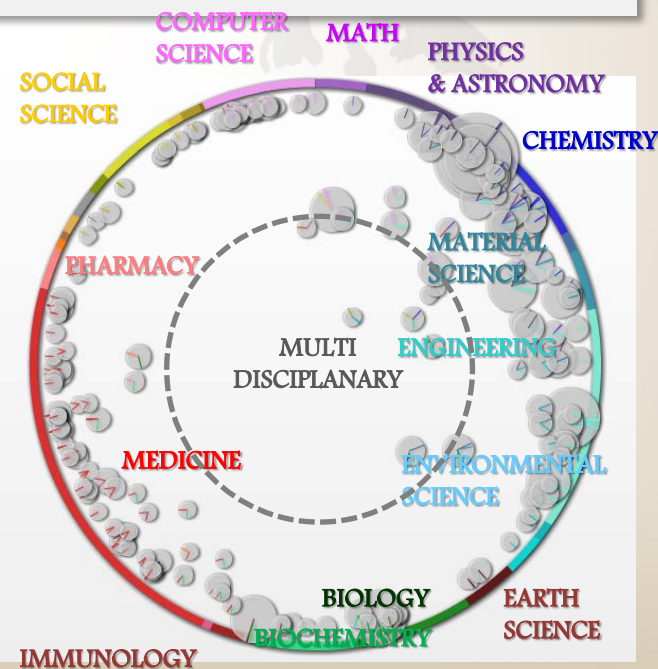
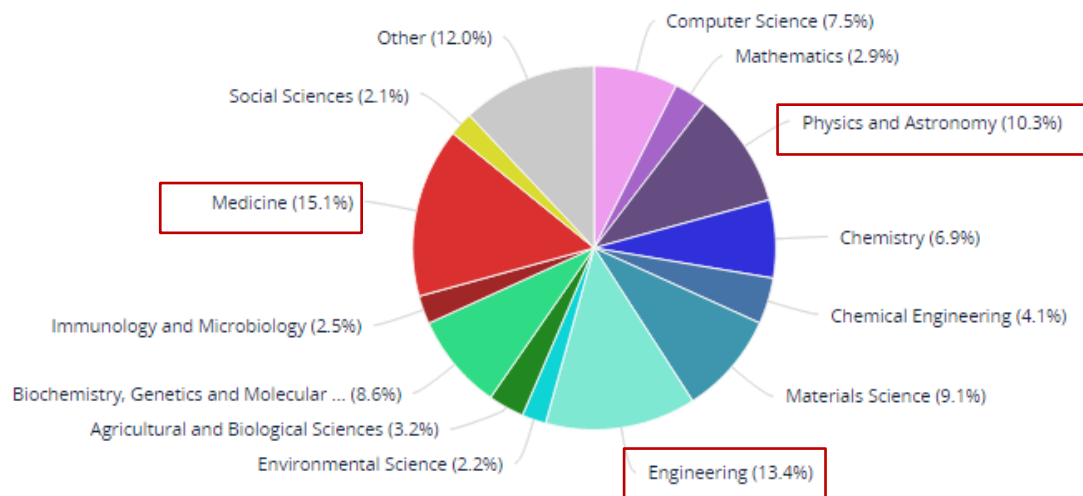
### A. Korea University

#### I. 5 year (2010-2014) Research outputs (SciVal analysis)

Publication	Citations	Citation per paper
21,029	118,867	5.7

#### II. Categories of 2010-2014 Research outputs

- The research outputs of Medicine (15.1%), Engineering (13.4%), Physics and Astronomy (10.3%) forms 38.8% of overall research outputs.
- In the competency map, multidisciplinary research outputs are relatively abundant in Physics and Astronomy, Chemistry, Material Science, Environmental Science, etc.



# 1. Overview of Korea University

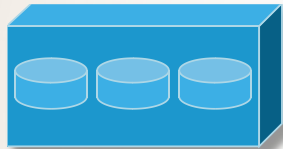
## · International Evaluations

Evaluation	Rank	Etc.
2015 US News & World Report Best Global Universities Rankings	157	In 49 countries on four continents around the world
2014- 2015 THE World University Rankings	224	Rising rapidly (by 90 positions) from the previous year
2014- 2015 QS World University Rankings	116	Climbed 75 places over the last five years
QS Subject Rankings  (In 17 subject areas, KU stands among the top 100 universities)	46	political and international affairs
	45	International Studies
	25	Communications and Media Studies
	50	Chemical Engineering

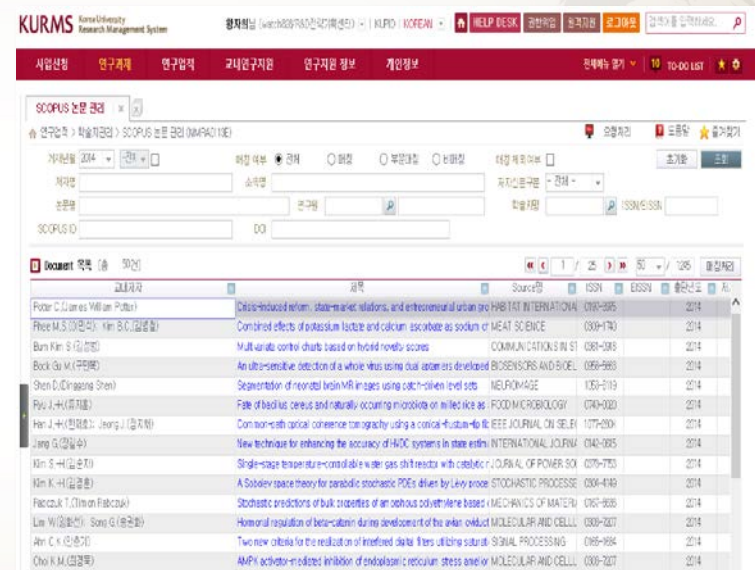
## 2. Strategy for enhancing KU research performance

- Decision Making based on DB management

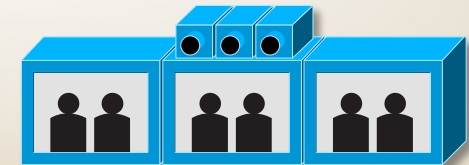
### Step 1. DB extraction



### Step 2. DB management



### Step 3. Analysis and establishment of a strategy





### 3. KU started to use SciVal & Pure Experts And Current status

#### SciVal OPEN

(2014.06.01)

- Hold Workshops (2014.06- Current)
- Announcement & Promotion for SciVal

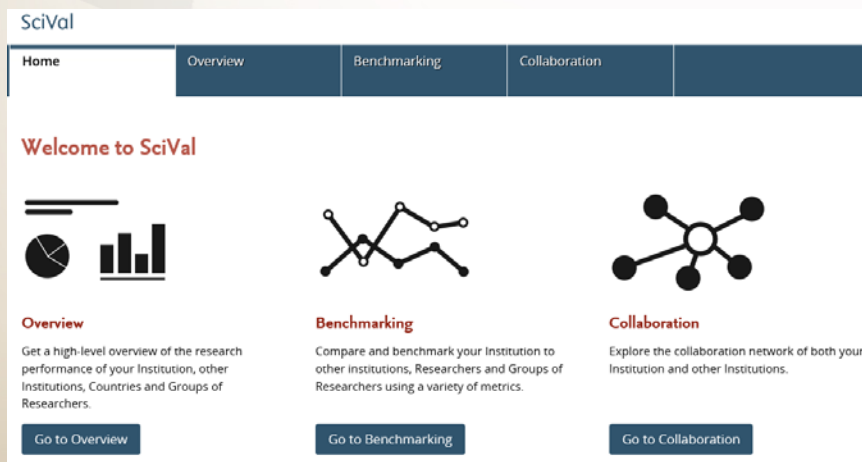
- Korea's top universities' research comparative analysis
- Global Research Exchange Support Project(Cooperative research areas)
- Global Institute(I3) research competency
- Verification of KU Academy Award Candidate

#### Pure Experts OPEN

(2014.12.01)

- Announcement & Promotion for Pure Experts  
(521 researchers' profile from SCOPUS DB)

- Korea's top universities' research comparative analysis
- Global Research Exchange Support Project(Cooperative research areas)
- Global Institute(I3) co- working research areas analysis



SciVal

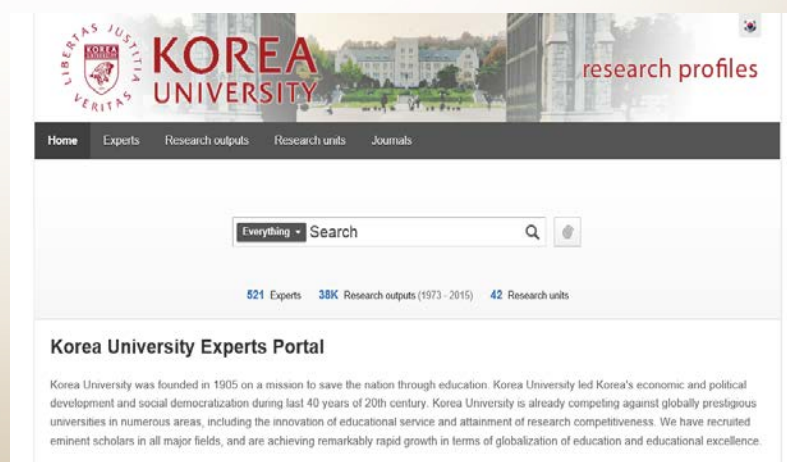
Home Overview Benchmarking Collaboration

Welcome to SciVal

**Overview**  
Get a high-level overview of the research performance of your Institution, other Institutions, Countries and Groups of Researchers.  
[Go to Overview](#)

**Benchmarking**  
Compare and benchmark your Institution to other Institutions, Researchers and Groups of Researchers using a variety of metrics.  
[Go to Benchmarking](#)

**Collaboration**  
Explore the collaboration network of both your Institution and other Institutions.  
[Go to Collaboration](#)



KOREA UNIVERSITY research profiles

Home Experts Research outputs Research units Journals

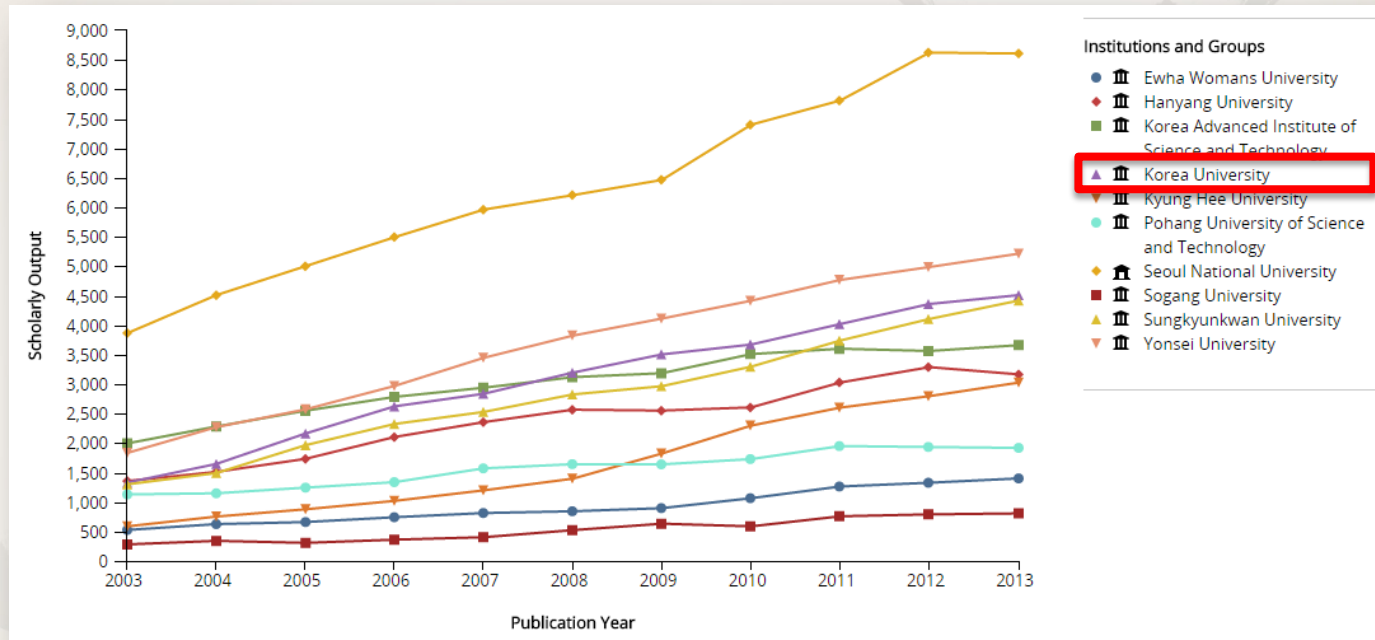
Everything Search

521 Experts 38K Research outputs (1973 - 2015) 42 Research units

**Korea University Experts Portal**

Korea University was founded in 1905 on a mission to save the nation through education. Korea University led Korea's economic and political development and social democratization during last 40 years of 20th century. Korea University is already competing against globally prestigious universities in numerous areas, including the innovation of educational service and attainment of research competitiveness. We have recruited eminent scholars in all major fields, and are achieving remarkably rapid growth in terms of globalization of education and educational excellence.

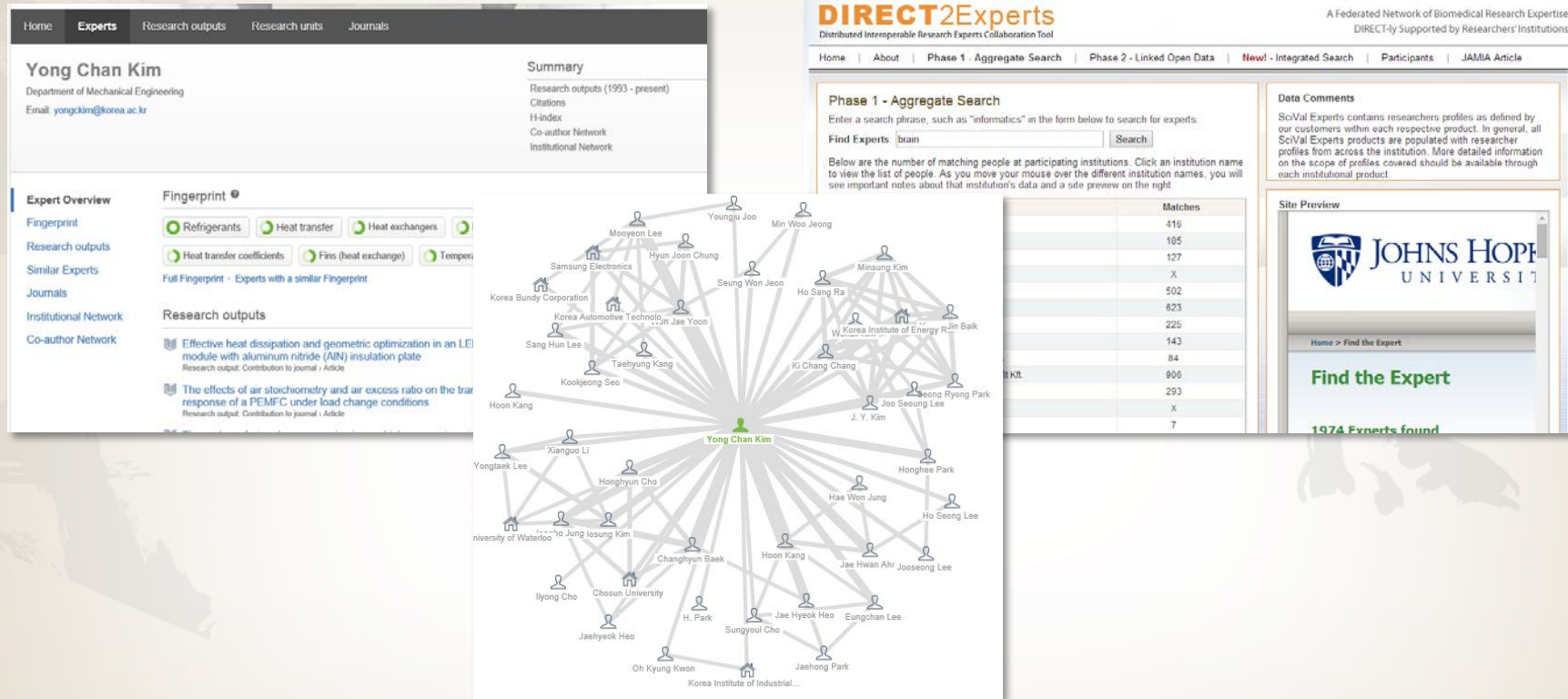
### 3. KU started to use SciVal & Pure Experts And Current status



#### • Strengths in using SciVal

1. Analysis between institutions – objective and up to date data
2. Analysis between researchers
3. Analysis for research collaborations

### 3. KU started to use SciVal & Pure Experts And Current status



#### • Strengths in using Pure Experts

1. Automatic management and promotion of research achievements
2. Entering the network that connects the world- wide professionals
3. Providing keyword information using Fingerprint and potential researchers suggestion

## 4. Examples using SciVal & Pure Experts

- KU–UIUC Research activity & collaboration



*Global Research Exchange Support Project*

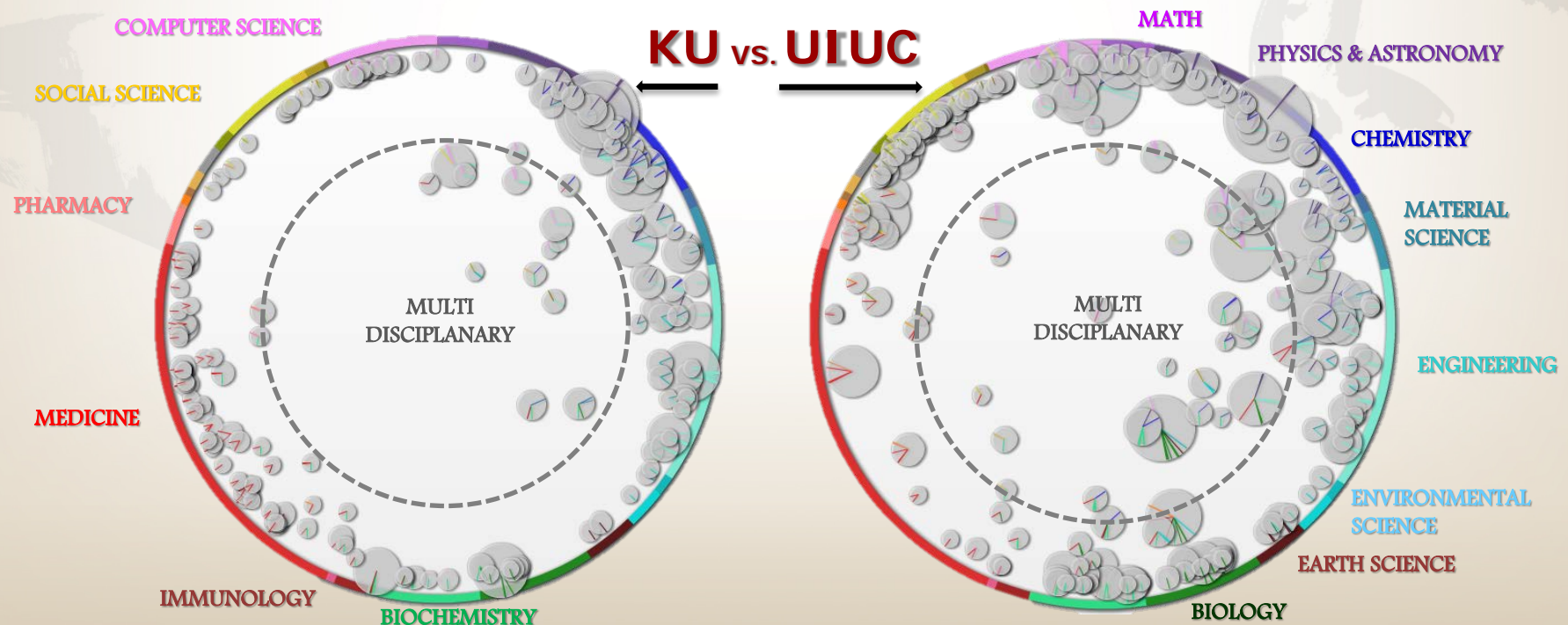


# 4. Examples using SciVal & Pure Experts

- KU–UIUC Research activity & collaboration

## Comparison of Competency map between KU & UIUC

- I. Multidisciplinary research outputs of KU are relatively abundant in Physics and Astronomy, Chemistry, Material Science, Environmental Science, etc.
- II. Multidisciplinary research outputs of UIUC are more active than those of KU in most categories.
- III. However, KU have published more papers in various subtopics of medicine than those of UIUC.



# 4. Examples using SciVal & Pure Experts

- KU–UIUC Research activity & collaboration



## 4. Examples using SciVal & Pure Experts

- Institute for International Innovation(I3)

*Ku story*

### Universities from Korea, Singapore, and Israel Contribute to Creative Economy

Writer : **Communications Team** Hits : 130 Date : 01/21/2015

Universities from Korea, Singapore, and Israel Contribute to Creative Economy  
Institute for International Innovation Established by KU, NTU, and HUJI



# 4. Examples using SciVal & Pure Experts

## · Institute for International Innovation(I3)

### Subject 1 : Cyber Security

#### I. 2009-2013 Research outputs in Korea Univ.

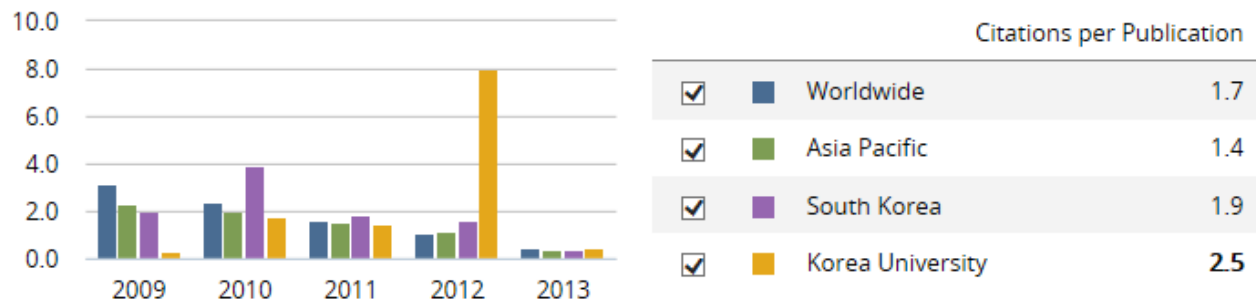
- During past 5 years, the research output about Cyber Security(Cyber security, Computer crime, Network security, Security systems etc.) has recorded 32 and the total citations of them have been 81. 47 researchers were involved in those publications.

Publications	Citations	Authors	Citations per Publication
32 ▲	81	47 ▲	2.5

- The worldwide citations per publication in Cyber Security is recorded 1.7, however, the publications at Korea Univ. in this research area received an average of 2.5 citations per publication.
- It means Cyber security field of Korea Univ. is competitive globally and Korea univ. has enough potential to lead research collaboration in Cyber security.

#### Citations per Publication ⚙️

The publications at Korea University in this Research Area received an average of **2.5** citations per publication

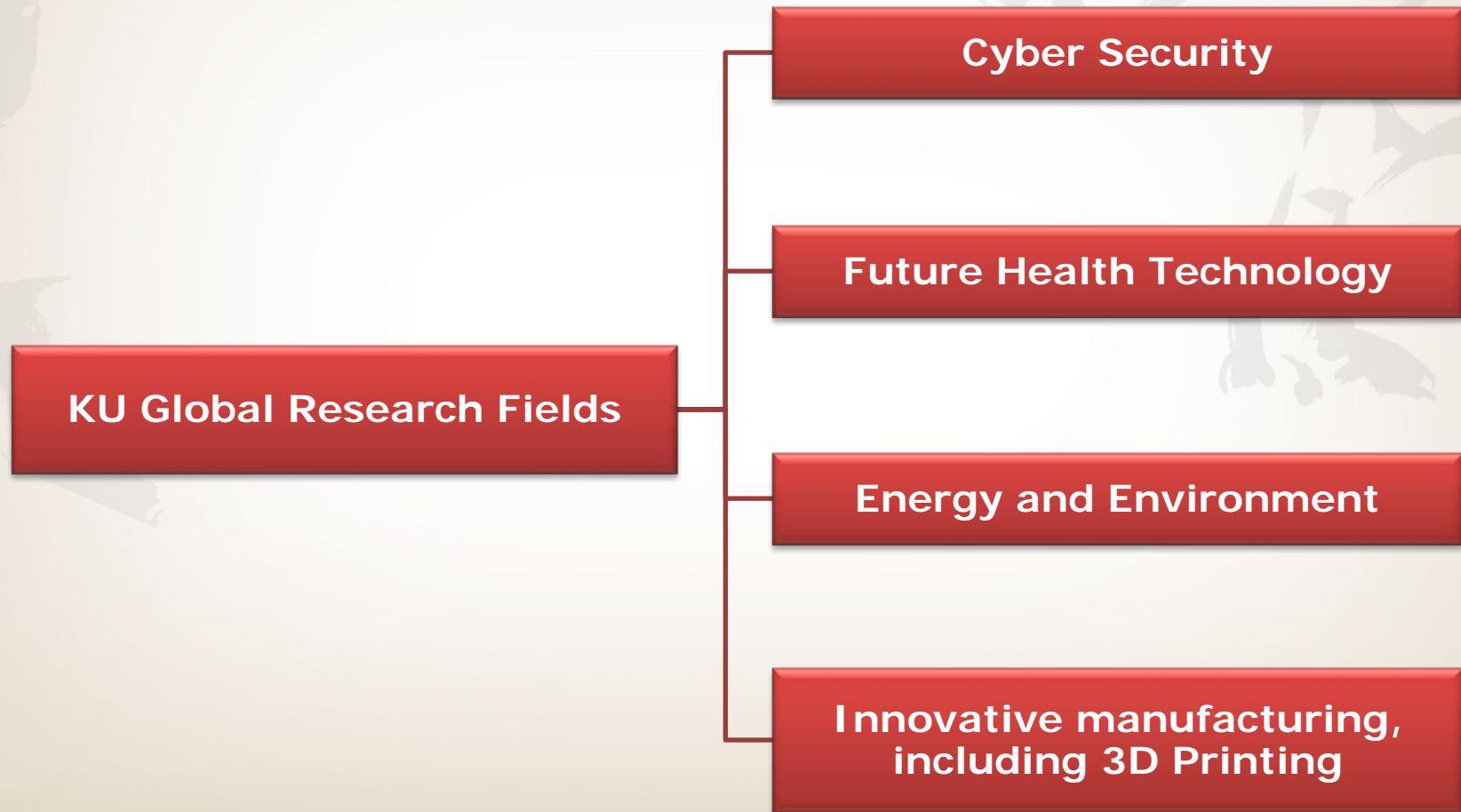




# 4. Examples using SciVal & Pure Experts

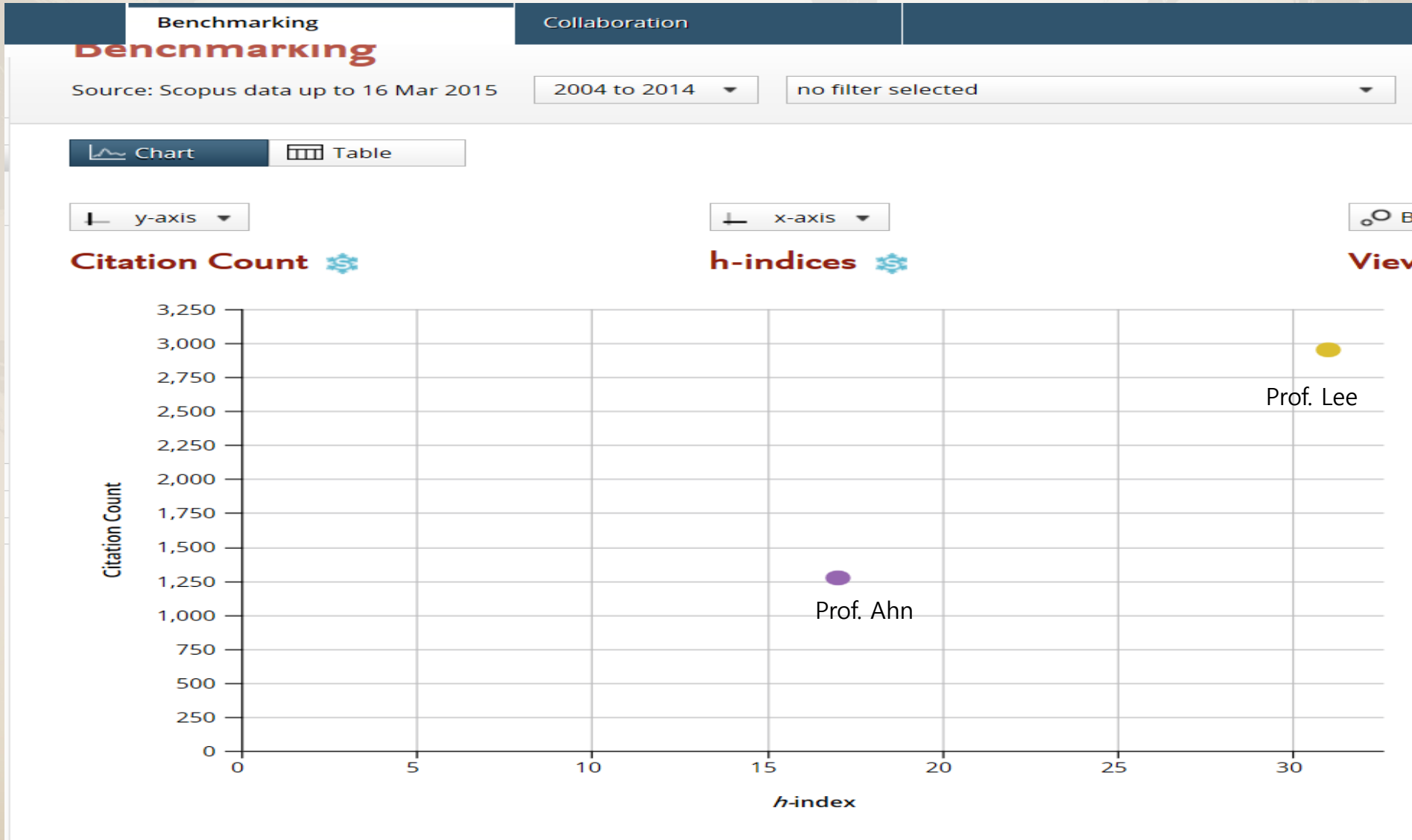
- Institute for International Innovation(I3)

## List of KU Global Research Fields



# 4. Examples using SciVal & Pure Experts

- Verification of KU Academy Award Candidate



## 4. Examples using SciVal & Pure Experts

- Verification of KU Academy Award Candidate

### '고려대 교우회 학술상' 수상자에 안지훈·이상훈 교수

[머니투데이] 입력 2015.01.05 14:15

글자크기 + -

① 댓글보기 0 좋아요 공유하기 0

[머니투데이 고은별 기자] 고려대학교 생명과학대학 생명과학과 안지훈 교수와 보건과학



고려대학교 생명과학대학 생명과학과 안지훈 교수(왼쪽)와 보건과학대학 바이오의공학부 이상훈 교수/사진=고려대

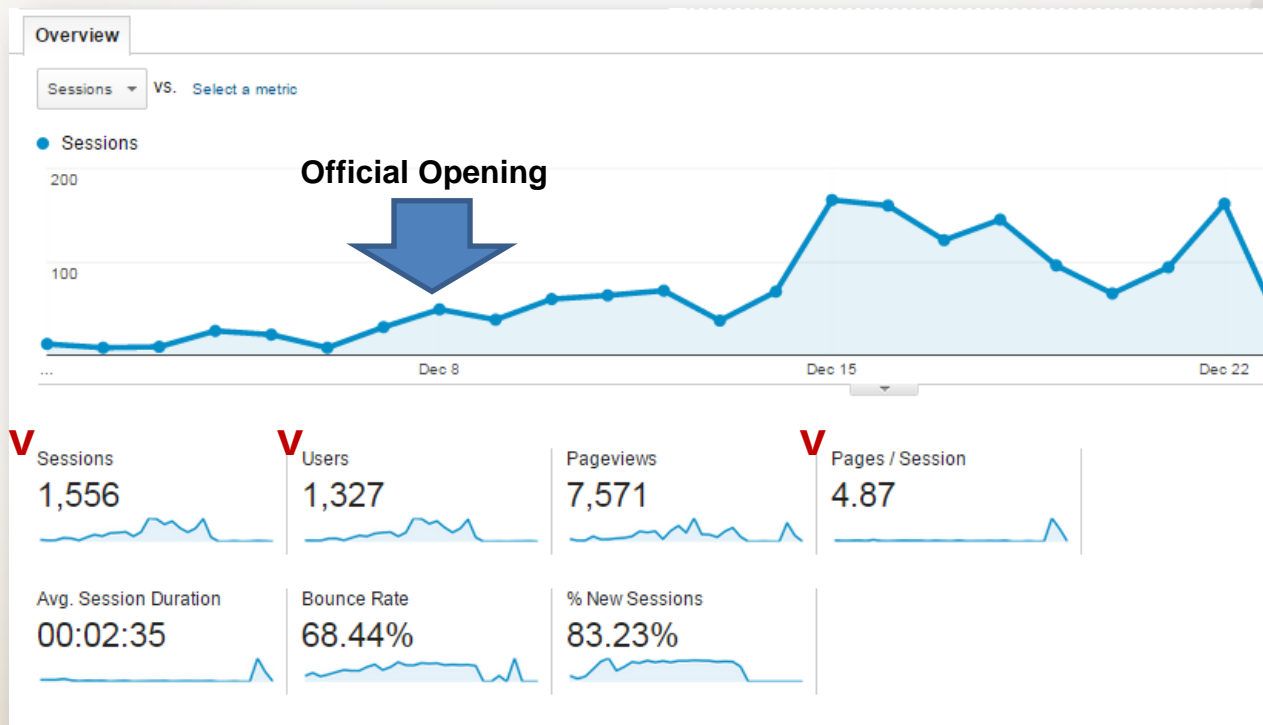
대학 바이오의공학부 이상훈 교수가 고려대 교우회(회장 주선희)가 제정한 '제2회 고려대학교 교우회 학술상' 수상자로 선정됐다.

5일 고려대에 따르면 자연이공 부문 수상자인 안 교수는 '대기온도에 의한 개화시기 조절 분야'에 전념하면서 학계의 핵심주제로 부각시켰다는 평가를 받고 있다. Science 논문을 비롯해 50여편의 학술논문을 발표했으며 4500여회 피인용될 정도로 학계에 큰 영향을 미친 것으로 알려졌다.

# 4. Examples using SciVal & Pure Experts

- Actual usage analysis of Korea Univ. Pure Experts

## A. Overview



※ Usage Period : 2014. 12. 1 ~ 2014. 12. 31 (1 month)

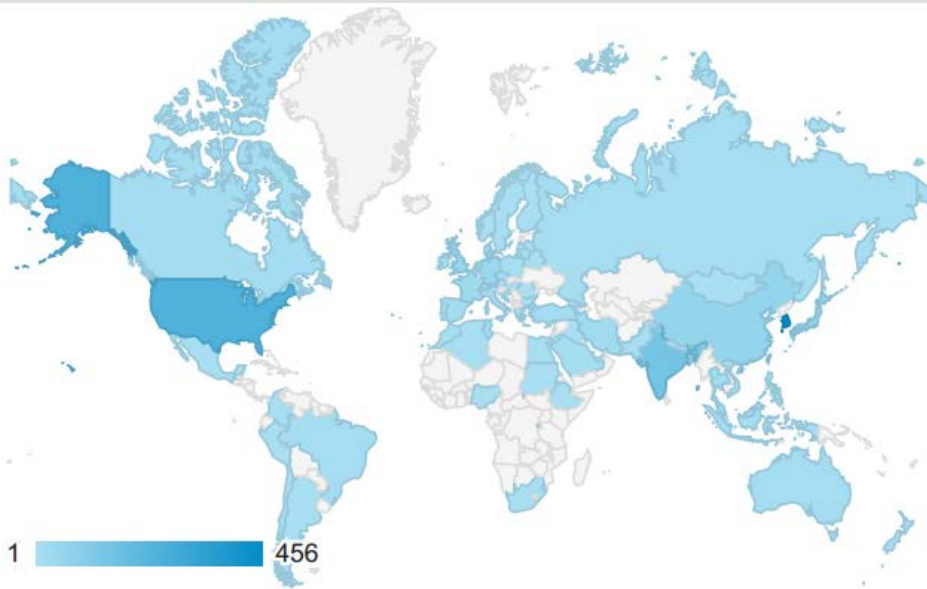


# 4. Examples using SciVal & Pure Experts

- Actual usage analysis of Korea Univ. Pure Experts

## B. Distribution of accessing Korea Univ. Pure Portal

### Sessions



### New Users and Pageviews by Country

Country	Sessions	Pageviews
 South Korea	456	3,210
 United States	248	1,501
 India	148	275
 Taiwan	77	1,345
 Japan	61	178
 China	58	94
 United Kingdom	44	65
 Germany	41	118
 France	29	38
 Malaysia	26	36

※ Usage Period : 2014. 12. 1 ~ 2014. 12. 31 (1 month)



Thank You